Innovation humans can trust.

Together we release the real power of AI.
Overview of anch.AI’s methodology
-multidisciplined research started in 2016, NIST, AI Act and all relevant standards on trustworthy AI is in our DNA

Values & principles  Accountability  Governance  Explainability  Transparency

Organizational focus

Use Case focus

Establish to avoid:
Unintended Pitfalls

Immature Data & AI
Insufficient training of algorithms on data sets as well as lack of representative data could lead to incorrect and unethical recommendations.

MISUSE/OVERUSE OF DATA
The AI application/solution could be overly intrusive (using too broad or too deep open data) or it could be used for unintended purposes by others.

Bias of the Creator
Values and bias are intentionally or unintentionally programmed by the creator, who may also lack knowledge/skills of how the solution could scale in a broader context.

Data Bias
The data available is not an accurate reflection of reality or the preferred reality and may lead to incorrect and unethical recommendations.

Establish to uphold:
Ethical AI Declaration

01. Privacy
Everyone has the right to be in control of their private data.

02. Fairness
Everyone has the right to fair treatment.

03. Equality & inclusion
Everyone has the right to be treated equal, with equal access to resources.

04. Autonomy
Everyone has the right to personal freedom and autonomy.

05. Security
Everyone has the right to personal safety and security.

06. Information
Everyone has the right to be free from fall
360° comprehensive AI governance platform
Screen, audit, mitigate and report your ethical and legal AI performance from an integrated tech, legal and business perspective

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Empowering all relevant teams with oversight and control
- Trustworthy AI per design

For the tech team:
Speed and efficiency to accelerate AI implementation. Avoiding redesign of AI investments.

For the compliance team:
Full control of ethical and legal AI risks and avoiding EU AI Act sanctions up to 7% of revenue.

For the product team:
Cross-functional governance to reduce AI bias and get validation of responsible and AI Act Compliance AI performance.

For the CEO:
Competitive edge through client and stakeholder trust. Avoiding reputational harm and lost customer trust.

For the Board:
Reports in key risk indicators for ethical and legal AI risks.

Detect early, detect often, detect automatically. Go from Unprepared to Reactive to Proactive with AI Governance Maturity

Relative costs for mitigating AI issues based on stage of development

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Why a methodology-based platform for cross-functional orchestration is needed to govern AI:

Ethical considerations in AI solutions need to be understood by non-tech decision makers and aligned with organizational values.

The EU AI Act, NIST and other standards require cross-functional governance for example to do impact assessments in the AI life cycle stages.

Contextualization of the AI solution from a business and regulatory context since AI governance tools in the tech silo is often not understood by anyone outside the tech silo.
Thank you!

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