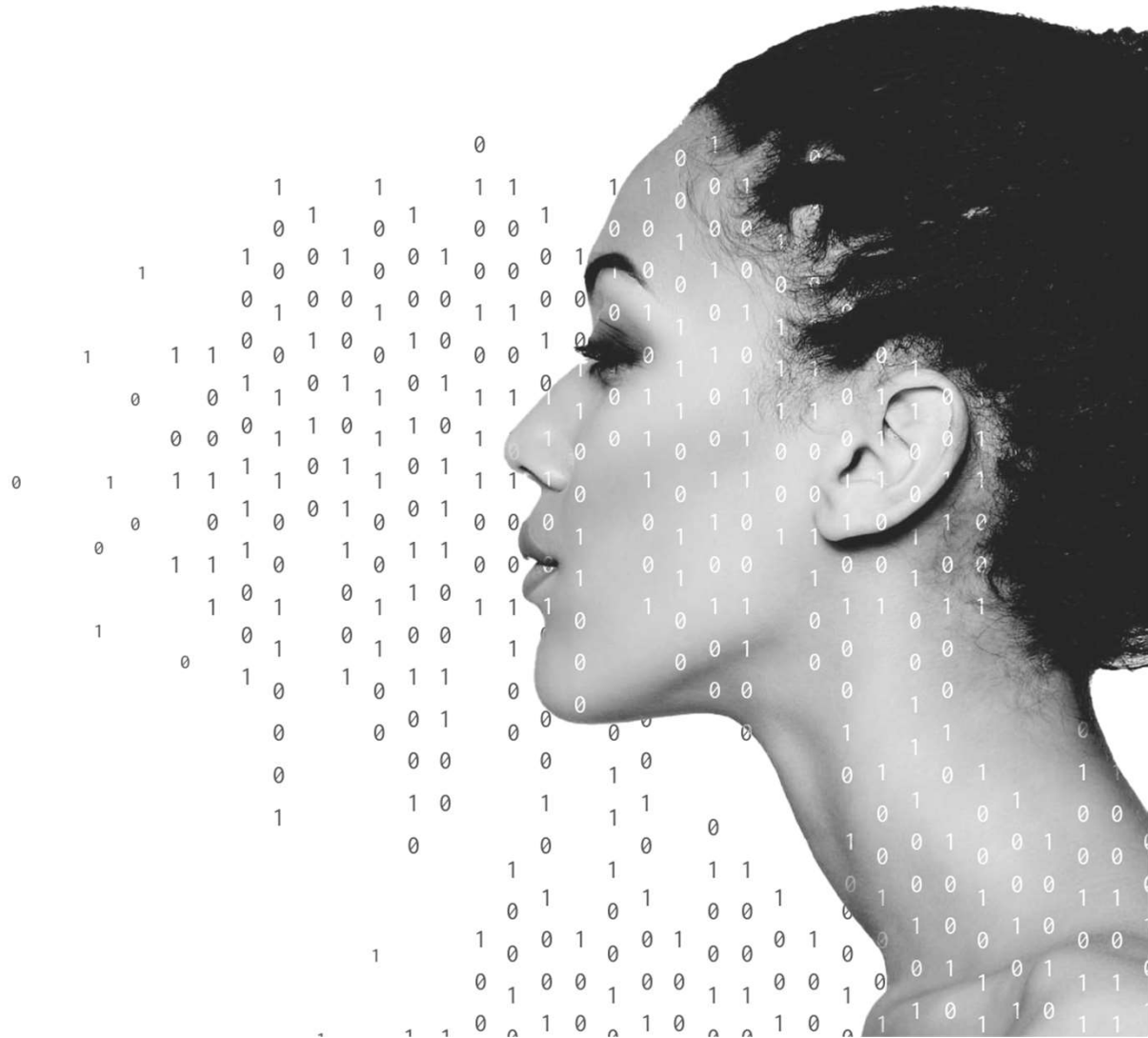# Innovation humans can trust.

Together we release the real power of AI.

# Overview of anch.AI's methodology

*-multidisciplined research started in 2016, NIST, AI Act and all relevant standards on trustworthy AI is in our DNA*

anch.AI®

| Values & principles | Accountability | Governance | Explainability | Transparency |
|---|---|---|---|---|

**ORGANIZATIONAL FOCUS** | **USE CASE FOCUS**

Establish to avoid:

## Unintended *Pitfalls*

**IMMATURE DATA & AI**

Insufficient training of algorithms on data sets as well as lack of representative data could lead to incorrect and unethical recommendations.

**BIAS OF THE CREATOR**

Values and bias are intentionally or unintentionally programmed by the creator who may also lack knowledge/skills of how the solution could scale in a broader context.

**MISUSE/OVERUSE OF DATA**

The AI application/solution could be overly intrusive (using too broad or too deep open data) or it could be used for unintended purposes by others.

**DATA BIAS**

The data available is not an accurate reflection of reality or the preferred reality and may lead to incorrect and unethical recommendations.

Establish to uphold:

## Ethical AI *Declaration*

**01. Privacy**

Everyone has the right to be in control of their private data.

**02. Fairness**

Everyone has the right to fair treatment.

**03. Equality & inclusion**

Everyone has the right to be treated equal, with equal access to resources.

**04. Autonomy**

Everyone has the right to personal freedom and autonomy.

**05. Security**

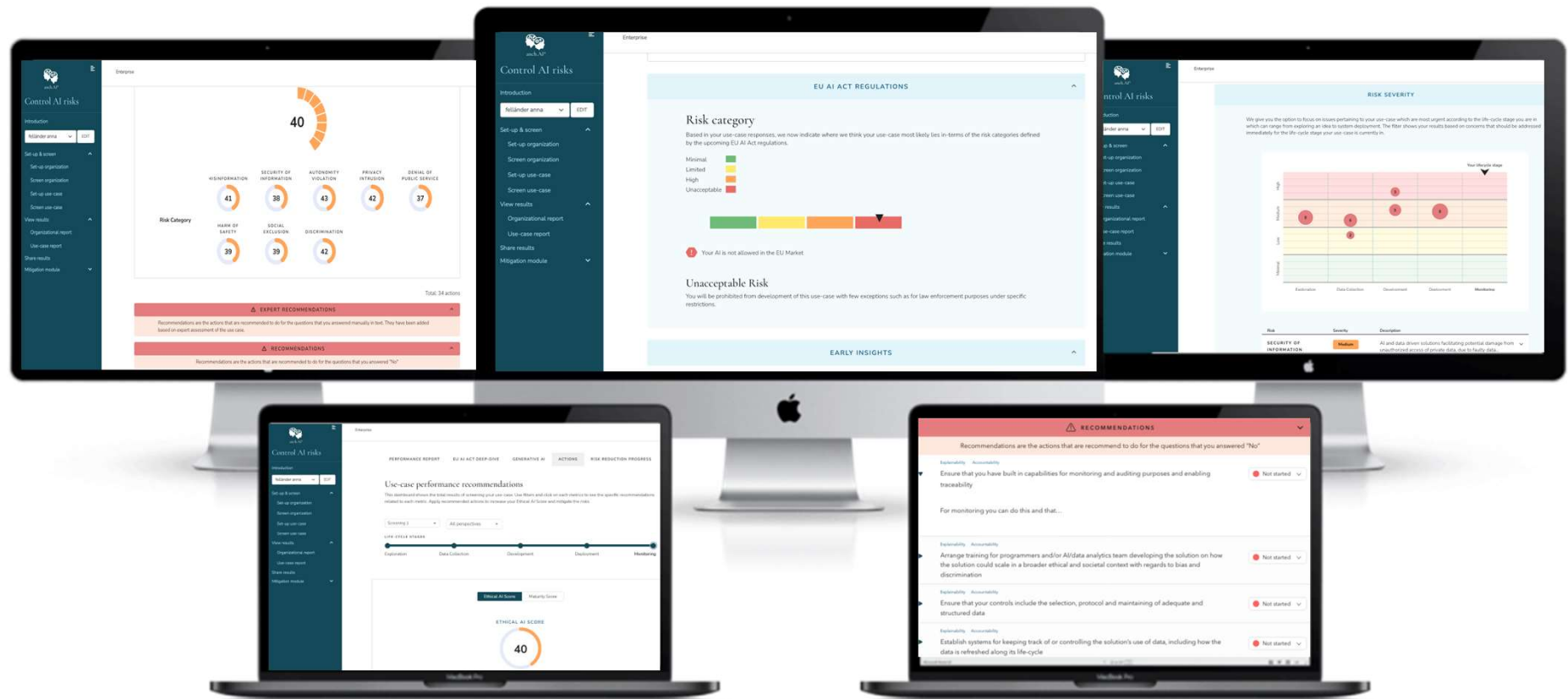Everyone has the right to personal safety and security.

**06. Information**

Everyone has the right to be free from fals

# 360° comprehensive AI governance platform

*Screen, audit, mitigate and report your ethical and legal AI performance from an integrated tech, legal and business perspective*

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# Empowering all relevant teams with oversight and control
*- Trustworthy AI per design*

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**For the tech team:**
Speed and efficiency to accelerate AI implementation.
Avoiding redesign of AI investments.

**For the compliance team:**
Full control of ethical and legal AI risks and avoiding
EU AI Act sanctions up to 7% of revenue.

**For the product team:**
Cross-functional governance to reduce AI bias and get
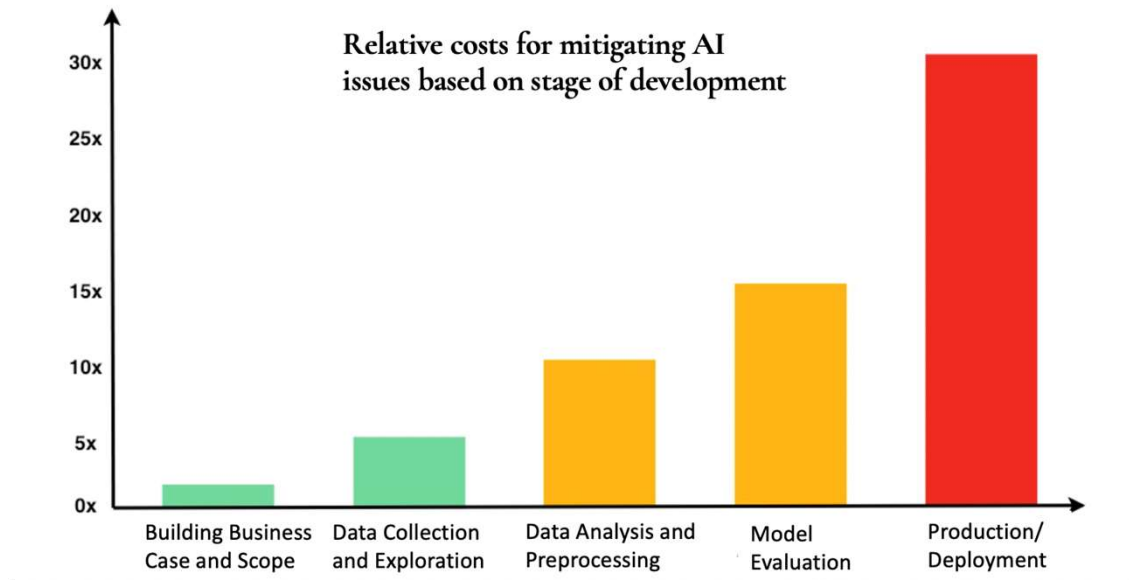validation of responsible and AI Act Compliance AI
performance.

**For the CEO:**
Competitive edge through client and stakeholder
trust. Avoiding reputational harm and lost customer
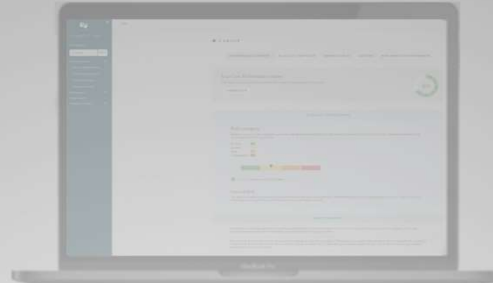trust.

**For the Board:**
Reports in key risk indicators for ethical and
legal AI risks.

Detect early, detect often, detect automatically. Go from
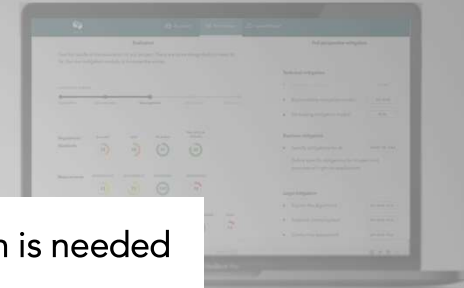*Unprepared* to *Reactive* to *Proactive* with AI Governance Maturity



Relative costs for mitigating AI issues based on stage of development

FIVE STEP USER JOURNEY ALIGNS AND
EMPOWER ALL RELEVANT STAKEHOLDERS

anch.AI®

1. Screen

2. Assess

REPORTING

SCREENING

AUDITING

IT

MITIGATION

**Why a methodology-based platform for cross-functional orchestration is needed to govern AI:**

Ethical considerations in AI solutions need to be understood by non-tech decision makers and aligned with organizational values

The EU AI Act, NIST and other standards require cross-functional governance for example to do impact assessments in the AI life cycle stages

Contextualization of the AI solution from a business and regulatory contexts since AI governance tools in the tech silo is often not understood by anyone outside the tech silo

\* Algorithms and statistics applied to combined data sourced from the qualitative methodology architecture, quantitative audits and behavioral data

# Thank you!

## Contact us and visit our platform

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